



PHILIPPINE CHAMBER OF
FOOD MANUFACTURERS, INC.
(PCFMI)

August 24, 2015
Radisson Blu Hotel



PHILIPPINE CHAMBER OF
FOOD MANUFACTURERS, INC. (PCFMI)

Towards a future of **PREVENTION and PARTNERSHIP**

Roundtable on Effective Industry - Regulatory Cooperation



PHILIPPINE CHAMBER OF
FOOD MANUFACTURERS, INC. (PCFMI)

"The Premiere Food
Industry Organization
That Advocates Safe
and Nutritious Foods
Compliant to Local,
National, and
International Laws and
Regulations"



PHILIPPINE CHAMBER OF
FOOD MANUFACTURERS, INC. (PCFMI)

MISSION

ADVOCATING
COMPLIANT, SAFE,
NUTRITIOUS AND
SUSTAINABLE SUPPLY
OF FOOD"



PHILIPPINE CHAMBER OF
FOOD MANUFACTURERS, INC. (PCFMI)

INCORPORATED
December 5, 1958
Formerly the
Chamber of Filipino Food
Manufacturers, Inc.



MEMBERS
67 COMPANIES
From different
food
manufacturing
companies

MEMBERS

Ajinomoto Phils. Corp.
Alaska Milk Corp.
A Tung Chingco Trading Corp.
BNC Ingredients Corp.
Bry-Air (Asia) Private Limited
Cargill Texturizing Solutions Phils., Inc.
Coca-Cola Far East Ltd.
Commonwealth Foods Inc.
Cornell Ingredients Corp.
CTC Far East Phils.
Del Monte Phils. Inc.
DSM Nutritional Products Phils. Inc.
DuPont Phils.
Edward Keller Phils. Inc.
Emperor Distillers Inc.
Essential Int'l Ingredients Corp.

Fisher Farms Inc.
Fonterra Brands Phils. Inc.
Gardenia Bakeries Phils. Inc.
GenOSI Inc.
Handyware Phils. Inc.
Int'l Flavors&Fragrances Phils.
Intertek Testing Services Phils.
Jollibee Foods Corp.- CQM
Kawsek Inc.
King Sue Ham & Sausage Factory
Kohl Industries Corp.
La Frutera Inc.
Leslie Corp.
LNA Mngt. Group Corp.
Lubcon Lubricants Asia Pacific Inc.

MEMBERS

Mars Phils. Inc.
Mead Johnson Nutrition Phils.
Mondelez Phils. Inc.
Monde MY San Corp.
Monde Nissin Corp.
Monsanto Phils.
Nestlé Phils. Inc.
Newton Food Products
New Zealand Creamery
NutriAsia Inc.
Oleo-Fats Inc.
Oriental Tin Can & Metal Sheet Mfg.
Pepsico Services Asia Ltd.
Pepsi-Cola Products Phils. Inc.
Promesso Business Solutions
Puratos Phils. Inc.
Red Ribbon Bakeshop Inc.
Reno Foods Inc.

RFM Corp.
San Pablo Mfg. Corp.
San Miguel Corp.
San Miguel Pure Foods Company Inc.
Sensient Technologies Phils. Inc.
Sentrotek Corp.
SGS Phils. Inc.
Splash Corp.
Sysu Int'l Inc.
TriDharma Marketing Inc.
Trully Natural Food Corp.
Unilever Phils. Inc.
Universal Robina Corp.
Vitachem Industries
Wrigley Phils. Inc.
Wyeth Phils. Inc.
Zenith Foods Corp.

OFFICERS, CY 2015

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President and Chairman
Ajinomoto Phils. Corp.

PAMELA J. FORSHAGE
1st Vice-President
Universal Robina Corp.

LUIS ENRICO E. SALVADOR
Corporate Secretary
Mead Johnson Nutrition Phils. Inc.

MARY JUDE B. ICASIANO
Treasurer
Wyeth Phils. Inc.

RAMON GIL S. MACAPAGAL
2nd Vice President
Unilever Phils. Inc.

HELEN GRACE G. BAISA
P.R.O
Essential Int'l Ingredients Corp.

JAIME G. FORMOSO
Auditor
Nutri Asia Inc.

BOARD OF DIRECTORS, CY 2015

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Director
Promesso Business Solutions

ELIZABETH M. DE LEON-LIM
Director
GenOSI Inc.

ELVIRA S. MENSALVAS
Director
Monde Nissin Corp.

ANGELINA D. MILES
Director
Coca-cola Far East Ltd.



COMMITTEES

Chair, Membership
Pamela J. Forshage
[Universal Robina Corp.]

Chair, Legislative
Luis Enrico E. Salvador
[Mead Johnson Nutrition Phils. Inc.]

Chair, MSME Group
Ma. Cecilia R. Dela Paz
[Promesso Business Solutions]

Chair, Ways and Means
Jaime G. Formoso
[Nutri-asia Inc.]

Chair, Regulatory and Scientific Affairs (RSA)
Elvira S. Mensalvas
[Monde Nissin Corp.]

Chair, Plans, Program and Advocacy
Elizabeth M. De-Leon-Lim
[GenOSI Inc.]

Chair, Communication and Public Affairs
Angelina D. Miles
[Coca-Cola Far East Ltd.]

Focus on: Regulatory and Scientific Affairs

Provide Technical Support to Philippine Codex Organization and provide technical support and inputs to new bills and resolutions filed in Congress aligned with the advocacy of PCFMI



RSA SUB-COMMITTEES

| | | |
|---------------------------------|--|---|
| ASEAN Harmonization | Regulatory Alert | Food Import and Export Inspection and Certification |
| Coordinating Committee for ASIA | CPR (Certificate of Product Registration) Leadtime Reduction | LTO (License to Operate) Registration |

WHAT WE DO AS AN INDUSTRY

| | |
|--|--|
| Represents almost all categories of packaged foods | Presence of Local and Regional offices, research centers and laboratories |
| Pool of scientists, chemists, engineers, food technologists, microbiologists and lawyers | Access to information and scientific studies |

WHAT WE DO AS AN INDUSTRY

| | |
|---|--|
| <p>Well developed Risk Based Food Safety and Quality Management Systems and practices such as :</p> <ul style="list-style-type: none"> • GMP, • HACCP • ISO Standards • GFSI Standards • Food Defense | <p>Membership in other Local and International Scientific and Industry Associations</p> <ul style="list-style-type: none"> • PH Professional Associations (PAFT, NDA, etc) • ILSI (International Life Science Institute) • FIA (Food Industry Asia) • AFBA (ASEAN Food and Beverage Alliance) |
|---|--|



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 "The Premiere Food Industry Organization That Advocates Safe and Nutritious Foods Compliant to Local, National, and International Laws and Regulations"

PH FOOD CHAMBER'S CONTRIBUTION IN THE DEVELOPMENT OF FOOD SAFETY REGULATIONS IN THE PHILIPPINES

AS PHILIPPINE FOOD CHAMBER, WE






- Linkage to relevant government agencies**
- Department of Health
 - Food and Drug Administration
 - Department of Agriculture
 - National Codex Organization
 - Department of Trade and Industry
 - Bureau of Customs

Other related government agencies to provide technical support and industry inputs aligned with PCFMI's Advocacy

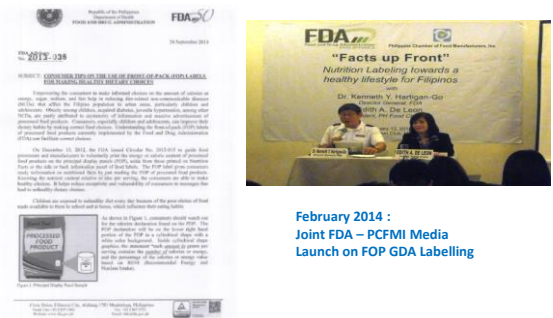
ACTIVITIES WITH FOOD REGULATORS



AS PHILIPPINE FOOD CHAMBER, WE UNDERTAKE PUBLIC ADVOCACIES

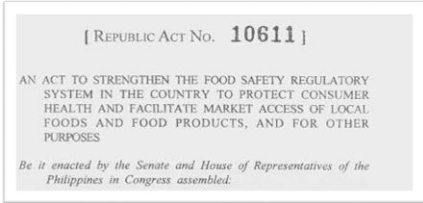
-  Consumer Information: Nutrition Labeling
-  Pledge on Responsible Marketing to Children
-  Consumer Education: Wellness and community-based activities, diet and physical activity programs
-  Support and compliance to government policies
-  Innovation and Renovation

Supported FDA's voluntary Front of Pack GDA Labeling



February 2014 : Joint FDA – PCFMI Media Launch on FOP GDA Labelling

PCFMI supports the Food Safety Act of 2013



- ✓ Direct participation through submission of comments to Implementing Rules & Regulations (IRR)
- ✓ Organization of fora for better understanding of food safety regulations

Development of Food Safety Regulations in the Philippines



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RECOMMENDATIONS ON EFFECTIVE INDUSTRY/REGULATOR COOPERATION ON IMPLEMENTATION OF FOOD SAFETY REGULATIONS

FOOD SAFETY STANDARDS

Alignment of food safety standards with Codex which are based on sound science, risk analysis and Codex standards

Consider alignment of ASEAN Food Regulation to Codex Standards

CONSUMER EDUCATION

Promote consumer acceptance and responsible consumption behavior through a multi-stakeholder approach

Balanced view on consumer health by encouraging healthy diet and physical activity rather than focusing on specific type of food

CAPACITY BUILDING

Capacitate existing food testing laboratories and establish new ones that would conduct tests based on international standards

Build and strengthen capacities and skills of food safety inspectors and evaluators on risk-based inspection

Capacity-building for local industries, especially SMEs and MSMEs, to comply with standards and regulations on food safety

OTHER RECOMMENDATIONS

Quick and fair implementation of Rapid Alert System to address food safety risks to the public

Institutionalization of impact assessment for proposed regulations prior to implementation

Strengthen collaborative industry involvement by providing industry a 'Seat at the table' of policymakers

MAIN CHALLENGE

Long processing time for Authorizations

- **When we get Authorizations On-time**
 - + Consumers are able to avail of the benefits of the product
 - + First to Market – Food Industry is energized
 - + Saves - Time and money
 - + Compliance is encouraging
- **When we get Authorizations late**
 - Wasted resources (eg. raw materials vs shelf-life, Ads.)
 - Delays to launch (ie. Counterfeit products)
 - Loss Opportunity
 - Expense – Time and Money
 - Less competitive – unequal playing field
 - Encourage non-compliance

Points to consider:

**We may have all
come on different
ships, but we're in
the same boat now.**

Martin Luther King



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